

SANDRA GERING INC

Tech-né-Color

Opening Thursday April 14

6-8pm

Peter Halley
Todd James
KAWS
Ryan McGinness
Karim Rashid
John F. Simon, Jr.
Vincent Szarek
Xavier Veilhan
Leo Villareal

FOR IMMEDIATE RELEASE:

SANDRA GERING INC. is pleased to present *Tech-né-color*, a group exhibition of works by Peter Halley, Todd James, KAWS, Ryan McGinness, Karim Rashid, John F. Simon, Jr., Vincent Szarek, Xavier Veilhan and Leo Villareal.

Observing the depth and variety of the use of color and technology in painting and sculpture has been a core interest to the gallery's program since its inception. Taken separately, the two roles can seem like oil and water, their characteristics so incongruous that they warrant divided approaches. However, many artists have embraced this incongruity, with results that are not always obvious. *Tech-né-color's* consideration presents examples of this subject from the gallery's past and current programming. Tech (without the use of) color and color (born from) technology have a

variety of overlap, aside from the photographic process most viewers recognize.

Examples include: Peter Halley's use of fluorescent, Day-Glo and other computer-friendly colors and punchy graphics. At variance with this, Xavier Veilhan and KAWS make color choices in sculpture very selectively, their use of technology inherent in the realization of works that can only be created using the latest fabrication methods regardless of the actual materials. The software artist John F. Simon, Jr. incorporates the two themes even further, hybridizing sculpture and software code into a state where they become indistinguishable. Similarly, Leo Villareal starts with computer coding that allows for hundreds of thousands of color possibilities, building light and space works that are initiated with simple binary structures that, in essence, are colorless. Vincent Szarek approaches color conceptually, applying or removing it for symbolic effect. Finally, Todd James, Ryan McGinness and Karim Rashid consistently favor vivid, highly saturated colors in their work, and their painting or graphics highlight the divide between a visceral use of color and a more methodical one. The psychedelic qualities of each describe their common ground.

Gallery hours are Tuesday through Friday, 10am to 6pm and Saturday, 11am to 5pm. For further information please contact Laura Bloom at 646.336.7183 or laura@sandrageringinc.com.